

DOWNTOWN LANCASTER DIFFERENCE

YOUR FREE ONLINE GUIDE TO LANCASTER'S URBAN LIFESTYLE



NEW INTERACTIVE CALENDAR

Click the tabs below to see all available event listings at www.DowntownLancaster.com

EVENTS

ARTS

MUSIC

STAGE

FAMILY

COMMUNITY

CLASSES

PROMOS

Live music and baseball pack a punch

Downtown Lancaster will be abuzz with music April 21 to 24, during the third annual LAUNCH Music Conference and Festival.

The event will feature live music from more than 225 performers, including New Jersey's River City Extension and Lancaster's Texas in July (both recently named one of the "100 Bands You Need to Know in 2011" by Alternative Press). Nashville's The Pink Spiders, who have performed on the Van's Warped Tour, will also be a part of the festival.

Rick Gadd, co-founder and co-director of the event, says the idea came about after discussions with Jeremy Weiss, owner of Lancaster's CI Records.

The event has grown significantly each year, and this year's festivities are sponsored by major businesses including Coca-Cola, Best Buy and Labatt Blue.

"Now on year three, I can safely say that we've accomplished everything we've wanted to do by the third year of an event — we have a nationally recognized name with artists and industry professionals coming from all over the U.S. and Canada to take part," Gadd says.

LAUNCH consists of two parts — a conference for artists to network with other industry professionals — and a series of live concerts for any music-lover.

"We have folks from all aspects of the music industry coming to Lancaster to talk with these artists, to speak on panels and run workshops, all to help them further their careers and see if they can discover 'The next big thing,'" Gadd says.

For a list of performers and a festival schedule, visit www.launchmusicconference.com.

It's spring, and for sports fans, that can only mean one thing: baseball season.

The Lancaster Barnstormers host their opening weekend April 29 to May 1 and along with the game, there are plenty of activities planned to entertain everyone.

"On opening night specifically we are going with a Las Vegas theme.

We'll have loads of prizes to give away, a trip for two to Harrah's in Atlantic City and pre-game entertainment with a Las Vegas feel," says Bryan Shaffer, marketing manager for the team.

"We have fireworks planned on Friday and Saturday night and we have a magnet schedule giveaway all weekend."

Shaffer encourages anyone to come out to a game — whether you've been before or you've never attended.

"It's so much fun and it's absolutely the best value in town," he says. "You can't get this level of entertainment anywhere, and it goes way beyond baseball. Tickets start at just \$7 and with all of our themes, promotions, appearances and giveaways, there's something for everyone."

If you just can't wait till April 29, don't worry. The Barnstormers will host a free FanFest on Saturday, April 9 from 11 a.m. to 2 p.m.

Kids can hit in the batting cage and play catch on the field, and all inflatable rides will be up. The first 500 fans through the gate get a free hot dog, chips and a drink. The first 250 people that purchase regular season tickets will receive a T-shirt.

Game times for Barnstormers' opening weekend are 7 p.m. April 29, 6:30 p.m. April 30 and 1:30 p.m. May 1. For tickets and details, visit www.lancasterbarnstormers.com

TOP STORY



PHOTO BY RUSSELL FROST



BARNSTORMERS PHOTO

Urban Olive takes Mediterranean food to the streets

Falafel? No I feel great!
That joke nicely sums up not only the food offered by Urban Olive, but the happy outlook of the food truck's owner.

Christine Hess began operating the food truck last fall. She currently stations it Wednesday through Friday from 11 a.m. to 2 p.m. at two locations in the downtown area.

"I offer very simple Mediterranean and Middle Eastern food," Hess says. "I serve chicken and falafel pitas, using authentic Middle Eastern pita bread."

For the uninitiated, falafel is a vegetarian bean patty that's served fried. Urban Olive chicken is marinated in Mediterranean spices.

All pitas are available with tzatziki sauce, lettuce, tomato and onion.

"I can also do the chicken and falafel in salad form for anyone who doesn't like bread or who doesn't eat bread," Hess says.

LOCAL APPETITE



Pitas and salads sell for \$6 each.

She also sells soda and water and a selection of Wendy Jo's Homemade cookies.

Hess, whose restaurant experience includes working at a restaurant in Virginia before moving home to her native Lancaster, says the food truck concept was something she'd thought about for a long time.

"This was the type of food we served in the restaurant I worked in," she says. "When I came back, I was very intrigued with the trend of urban food trucks going on in bigger cities and I wanted to bring that to Lancaster."

Urban Olive has been well received, Hess says, noting, "People are really excited about it."

"If you're looking for a fast, quick, healthy meal that's relatively cheap, this is it."

Urban Olive operates Wednesdays and Fridays 11 a.m. to 2 p.m. on College Avenue near West James Street and Thursdays 11 a.m. to 2 p.m. on North Duke Street, beside Lancaster General Hospital. 717-826-8564.

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LANCASTER DOWNTOWN DIFFERENCE
~ S P O N S O R S ~



Krishna Martzall Photography finds a new home studio; plans grand opening

Krishna Martzall likes to offer snapshots of everyday life — whether its photos of a new bride or a portrait of an older couple.

Now she has the perfect place to show off her handiwork. Krishna Martzall Photography celebrates the grand opening of its studio during First Friday, April 1.

Located in the lower level of 30 N. Queen St., the studio will spotlight the work of Martzall, who graduated from the Art Institute of Pittsburgh with a degree in photography and has owned her own business for five years.

"I offer wedding, portrait and business photography," Martzall says.

The studio space provides plenty of room for Martzall to welcome clients and display what she can do.

"The studio space is close to 3,000 square feet," she says. "It's a hidden treasure in Lancaster."

Along with photography, Martzall also offers in-house custom graphic design services provided by her husband, Todd Nicholas.

Although the studio officially opened almost a year ago, Martzall was seven months pregnant at the time and didn't have the time or energy for a grand opening celebration.

ART ATTACK



But now the time is right for a party — the grand opening festivities will include a DJ, cake samplings, floral arrangements, a photo booth for the public to use and lots of special deals on photography packages. The event runs 5 to 8 p.m.

Martzall has plenty of big plans for the future, many of which are still in the planning stages, but says she hopes to offer private parties and events that cater specifically to the needs and wants of her client.

"I like to work with my clients to build a relationship with them," she says. "We plan on offering some unique products and services in 2011 and 2012."

Krishna Martzall Photography is located in the lower level of 30 N. Queen St. Hours are 9:30 a.m. to 4 p.m. Monday through Thursday or by appointment. (Martzall suggests calling first before visiting, because the hours are loose.) 717-435-8780. www.krishnamartzall.com

Lancaster Creative Reuse takes recycling to a new level

Looking for creative inspiration? Look no further than Lancaster Creative Reuse.

Located in the lower level of the Stahr Center (438 N. Queen St.), Lancaster Creative Reuse operates with a mission to "connect community excess to those who can use it creatively."

"We want to inspire creativity, encourage reuse and help stretch the budgets of families, schools and organizations," says Andrea E. Stoner Leaman, project director.

Lancaster Creative Reuse is a project of the nonprofit Keystone Art & Culture Center and is modeled after other reuse centers around the country.

Working with a committed group of volunteers, LCR opened the business in August 2010.

Inventory comes from individuals cleaning out excess in their craft, sewing and art areas or from businesses who provide unwanted samples, overstock, seconds and scraps.

"We put out new items from donations every day we're open," Leaman says.

Items range from fabrics to buttons, yarn, ribbon, glass jars, plastic containers and even fishing lures. Items are typically priced at less than \$1.

STORE FRONT



"What makes this exciting is to be a link between businesses and people who reluctantly threw away good stuff, and schools and organizations who wouldn't have space or time to accept those items directly," Leaman says. "We do the collecting, storing and sorting, and then everyone can get what they need. It's a unique — and we hope valuable — new community resource."

This month, Lancaster Creative Reuse will participate in several community events. On Saturday, April 9, the business will offer a bookmark making table at the Celebrity Reading Event at Bright Side Opportunities Center from 9:30 a.m. to noon.

On Saturday, April 16 from 9 to 11 a.m.,

Lancaster Creative Reuse will participate in the Easter EGGstravaganza at the Overlook

Activities Center, and April 30 the business will

have a craft booth at the Humanity Fest in Musser

Park, held in conjunction with the YWCA's Race

Against Racism, from 7 a.m. to 1 p.m.

■ Lancaster Creative Reuse is located in the lower level of the Stahr Center, 438 N. Queen St., Lancaster. 717-341-4850.

www.lancastercreativereuse.org Hours are Mondays 10 a.m. to 6 p.m.; Thursdays 10 a.m. to 2 p.m. and Saturdays 9 a.m. to noon. It is open every First Friday from 5 to 9 p.m. with a free craft project.

PHOTO CONTEST

Win five Downtown Dollars by being the first to identify the location of this issue's Downtown Lancaster Photo Contest.



Clue: An architectural Urban gem takes on a Southern light. Send your guess to DidLancaster@comcast.net.

MARCH WINNER

Congrats to **Jeanne Allegret**, who identified the **Bonbonniere**, 50 N. Queen St.

BUSINESS NEWS

- Radel & Stauffer moved to 332 N. Queen St. 717-291-4452.
- David The Goldsmith moved to 45 N. Market St. 717-392-1840.
- Krisha Martzall Photography moved to 30 N. Queen St., lower level, 717-435-8780.
- Sakura, 33 N. Queen St., now has a bar and liquor license. 717-509-2838.
- A Dream Salon, 341 E. Liberty St. 717-917-2989.

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